

Minnesota Business Aviation Association

MBAA 52nd Annual Golf Classic



Minnesota Business Aviation Association

Proceeds Fund

MBAA Scholarships

MBAA Professional Development Programs

Gordon Hoff Achievement Award of Excellence

Monday, August 28th, 2023

Brackett's Crossing Country Club

17976 JUDICIAL ROAD,

Lakeville, MN, 55044

Phone: (952)435-7600

<https://brackettscrossingcc.com/>

For more information and to confirm availability of golf sponsorship opportunities, please contact Executive Director Tim Cossalter, 651-269-1221 executivedirector@mbaa-mn.org or email the MBAA Golf Committee group at 2023golf@mbaa-mn.org

PLEASE NOTE: MBAA encourages all participants to complete the COVID vaccination protocol prior to participating in the Golf Classic. The MBAA will host the Golf Classic in a manner consistent with previous MBAA Golf events. WE WILL NOT DISCOURAGE ANYONE FROM USING A MASK NOR THE USE OF SOCIAL DISTANCING.

MBAA 52nd Annual Aviation Golf Classic information BROCHURE.

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Minnesota Business Aviation Association

MBAA 52nd Annual Golf Classic

Monday 28 August 2023

Brackett's Crossing Country Club

(Located 25 minutes south of Minneapolis International Airport)



The Minnesota Business Aviation Association is celebrating the 52nd year of sponsoring the annual MBAA Aviation Golf Classic Tournament. The 2023 Tournament will be held at Brackett's Crossing Country Club in Lakeville, Minnesota on Monday 28 August 2023. The Golf Classic will begin with a 9:00 AM check-in with a breakfast buffet and a Bloody Mary Bar. Golfers have complementary use of locker rooms and practice facilities. Tournament play will begin with an 11:00 AM shotgun start. The Golf Classic includes a box lunch with a beverage. Tournament play normally concludes around 4:00 PM. A reception with hors d'oeuvres will follow immediately after completion of tournament play. Beginning at 5:30pm, the MBAA will host a banquet for all participants and announce tournament winners. Following recognition of tournament winners, we will conduct drawings for the Sponsor supported silent auction items.

The MBAA 2023 Member and Event Sponsor rate for the 52nd Annual Golf Classic is \$185 per golfer. Non-MBAA members are welcome to participate at a rate of \$230 per golfer. All non-Golfing supporters are welcome to attend the reception and Banquet at a cost of \$50 per person.

Minnesota Business Aviation Association

All registered golfers will receive the following:

- Individual Gift Package in Each Golf Cart
- Practice Facility & Practice Balls.
- Full-Service, men's & women's Locker Room.
- Breakfast buffet & Bloody Mary Bar
- Box Lunch & Beverage
- Snacks & Drinks on the Course
- Tournament Management & Scoring
- Hors d'oeuvres & Drink Ticket
- Dinner & Awards Ceremony
- Silent Auction

Brackett's Crossing Country Club

Brackett's Crossing Country Club is a privately-owned Award-Winning Championship Golf Course just minutes from the Twin Cities. Nestled among farm fields and the beautiful Brackett's Estates, Brackett's Crossing Country Club offers the convenience of countless amenities among an intimate and picturesque landscape. It is a player's dream course, surrounded by the beauty of mature trees, lush greenery, and shining ponds. No detail has been omitted in maintaining this championship course down to the master gardener's addition of blooming flowers accenting all holes.

Holes: 18 | Par: 71 | Yardage: 7,152 | 139 Slope | 74.3 Rating | Blue Grass

Golf Sponsorship Packages

The MBAA provides a Golf Classic with tremendous value to our members and Sponsors. For more than 50 years, sponsors have continued to make this event successful. It is an event that is a must attend for all participants. We recognize every sponsor at the event and each Sponsor will have their company name and logo on the main banner. Sponsors receive complimentary promotion and recognition in tournament flyers, emails, social media, and website advertising.

The goal of the MBAA Golf Classic is to secure and sustain positive financial support for the MBAA Aviation Professional Development and Scholarship Programs in addition to supporting the memorial MBAA Gordon Hoff Achievement Award of Excellence.

The success of these programs is made possible by the sustained commitment of our dedicated and supportive Sponsors and golfers. Sponsors of the MBAA Golf Classic gain recognition and derive substantial recognition from the specific demographic market segment of business aviation that continues to support the Golf Classic and they have done so for the past 51 years.

Sustained sponsorship funding enables Minnesota Business Aviation Association (MBAA) to provide financial assistance for aspiring professionals to advance their career in Business Aviation. In addition, MBAA supports worthy student pilot and A&P candidate applicants pursuing an education focused on filling the demand for the next generation of Business Aviation professionals.

MBAA 52nd Annual Aviation Golf Classic information BROCHURE.

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Sponsorship Questions: Please contact Nathan Haynor, Golf Chair at (952) 224-7289, email nathan.haynor@fmjlaw.com or Tim Cossalter, Executive Director at 651-269-1221, email ExecutiveDirector@mbaa-mn.org to confirm availability of golf sponsorship opportunities.

Brackett's Crossing requires all alcohol and food to be purchased through the course.

Title Sponsor – \$6500

The Title Sponsor has the event lead recognition for the Golf Classic along with the MBAA. The sponsor will receive prominent recognition at the event with their company name and logo centered on the banner, also emblazoned on the gift bag, as well as email and website advertising. In addition, the Title Sponsor is provided an opportunity to address the dinner guests and participate at the awards ceremony. The Title Sponsor package also includes four (4) golfers for the event.

Banquet Sponsor – \$4000

The Golf Classic Banquet Sponsor hosts the awards banquet and buffet dinner in the Banquet Hall following the golf tournament. Golfers and guests are invited to this event to mingle, network, and meet other members and attendees. The sponsor receives special recognition for supporting this portion of the Golf Classic. The Banquet Sponsor package also includes three (3) golfers for the event.

Box Lunch Sponsor – \$3000

The Box Lunch Sponsor has their company name or logo on each box lunch. A table and chair set will be provided for a Sponsor representative at the Club House to place information or for a company representative to hand out materials and mingle, network, and connect with other members and attendees. The sponsor will receive special recognition for supporting this portion of the Golf Classic. The Box Lunch Sponsor package also includes one (1) golfer for the event.

Tournament Reception Host Sponsor (1) – \$3000

The Tournament Reception Sponsor hosts the reception for the golfers as they finish tournament play. It is held at the club house on the outdoor patio overlooking the 18th hole. The Reception Sponsor receives special recognition for promoting this portion of the event. The Reception Sponsor has their company name or logo on signage placed in the social and reception area.

Breakfast Buffet Sponsor – \$2250

The Breakfast Buffet Sponsor hosts the breakfast buffet and will have their company name/logo on a sign placed near the Brunch display. The sponsor is welcome to position someone to greet and talk to participants during the sign-in and Brunch portion of the event. The Brunch Sponsor package also includes one (1) golfer for the event.

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Brackett's Crossing requires all alcohol and food to be purchased through the course.

Cigar Bar – \$2000

The Cigar Bar Sponsor will have their company name/logo on a sign placed in front of the Clubhouse where a table and chair set will be provided for the Sponsor to place information or for a company representative to meet, greet, and network with participants while presenting guests with the MBAA provided cigars. The Cigar Bar Sponsor package includes one (1) golfer for the event.

Beverage Cart Sponsors (2) – \$2000 each

The Beverage Cart Sponsors will have their company name and/or logo placed on a beverage cart for the duration of the tournament. Upon request, a table and chair set will be provided to place information or a company representative at the selected location to meet, greet, and network with participants. Further, each sponsor may provide their company's logo collared shirt to be worn by the Brackett's Crossing Country Club host responsible for operating the beverage cart. Each Beverage Cart Sponsor package includes one (1) golfer for the event.

Clubhouse Social Sponsor (2) – \$2000

The Clubhouse Social Sponsors will have their company name or logo strategically placed in the club house where the banquet will be held following the tournament. The Clubhouse Social Sponsors will also have their name and/or logo on beverage tickets. Club House Social Sponsors receive special recognition for supporting this portion of the event. Each Clubhouse Social Sponsor package includes one (1) golfer for the event.

Morning Bloody Mary Bar – \$1250

The Bloody Mary Bar Sponsor will have their company name and/or logo on a banner placed near the Brunch display. The sponsor is welcome to position someone to meet, greet and network with participants during the sign-in and Brunch portion of the event. The Bloody Mary Bar Sponsor package includes one (1) golfer for the event.

Hole Sponsors (13) – \$1000 each

The 13 non-competitive holes at Brackett's Crossing Country Club are available for sponsorship. The Hole Sponsors will have their company name or logo placed at the tee box. Hole sponsors are welcome to place information or individuals at their assigned hole to meet, greet and network with participants. Each Hole Sponsor package includes one (1) golfer for the event, a golf cart, a 4'x4' table and 2 chairs.

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Competition Hole Sponsors (4) - \$1250 each

There are five (5) specific competition holes at Brackett's Crossing Country Club available for sponsorship. The Competition Hole Sponsors will have their company name or logo placed at the tee box. A specific contest will be conducted at each hole for a prize. The Competition Hole sponsors are welcome to place information or individuals at their assigned hole to meet, greet and network with participants. Each Competition Hole Sponsor package includes one (1) golfer for the event, a golf cart, a 4'x4' table and 2 chairs. MBAA will provide each Competition Hole winner with a commemorative plaque and purchase insurance for the Hole-in-One monetary prize. Sponsors need not provide a competition hole prize.

Hole #7 - Longest Drive Men

Hole #12 - Closest to Pin

Hole #16 - Hole-in-One

Hole #13 - Longest Drive Women

Hole #9 - Longest Putt

Driving Range Sponsor (1) - \$1000

The Driving Range Sponsor will have their company name or logo strategically placed by the driving range for the duration of the tournament as well as provide a table with 2 chairs during the event to network with participants. The Driving Range Sponsor package includes one (1) golfer for the event, a golf cart, a 4'x4' table and 2 chairs.

Chipping/Putting Green Sponsor (1) - \$1000

The Chipping/Putting Green Sponsor will have their company name or logo strategically placed near the chipping/putting green for the duration of the tournament as well as a table with chairs during the event to network with participants. The Chipping/Putting Green Sponsor package includes one (1) golfer for the event, a golf cart, a 4'x4' table and 2 chairs.

Cart Digital Display Sponsor (1) - \$1000

The Cart Digital Display Sponsor will have its name or logo displayed on the golf cart digital display within each cart provided to golfers providing exposure to all participants. The Cart Digital Display Sponsor includes 1 free golfer for the event.

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Reception Appetizers (2) - \$750 each

The Reception Appetizer Sponsors support the reception hors d'oeuvres for the golfers as they finish tournament play. It is held at the club house on the outdoor patio overlooking the 18th hole. The Appetizer Sponsors receive special recognition for promoting this portion of the event. Each Appetizer Sponsor will have their company name or logo on signage placed in the social and reception area.

Water Cart Sponsor (2) - \$750 each

The Water Cart Sponsors will have their company name or logo placed on the cart for the duration of the tournament. Water Cart Sponsors are welcome to drive the cart during the event to meet, greet and network with participants, provide company information, or hand out materials and water bottles.

Club House Green Sponsors (3) - \$750 each

The Club House Green Sponsors will receive a prime location between the 9th and 18th greens near the clubhouse from which they can set up a display, hand out freebies provided by the Sponsor, and talk with golfers. The Club House Green Sponsors will be provided with a 4'x4' table and 2 chairs.

Golf Ball Sponsor (1) - \$750

The Golf Ball Sponsor will have their name/logo printed on golf balls that will be included in each player's gift bag.

Awards Sponsor (1) - \$750

The Awards Sponsor will fund the prizes given for the first, second and third place finishing golf pairings and receive recognition at the reception for such sponsorship.

Staff Cart Sponsor (1) - \$500

The Staff Cart Sponsor will have its name or logo displayed on all carts used by MBAA staff throughout the day.

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Other Sponsors

Is the sponsorship you wanted already taken? Do you prefer a unique sponsorship opportunity? Reach out to the MBAA and we will discuss options and determine an appropriate dollar amount for the proposed sponsorship to meet your needs on the day of the Golf Classic. We will consider all reasonable requests!

Raffle Gift Sponsors – Suggested Minimum Retail Value of \$100 or Donation of \$100 to \$250.

We recognize the Raffle Gift Sponsors with their Company Name & Logo displayed with their sponsored gift and individually recognized when we award the raffle item. Each Gift Sponsor receives recognition when we announce the prizes. Either donate the gift itself or make a monetary donation of \$100 to \$250 and MBAA will buy an aviation-related item to raffled with recognition going to the donor. Attendees have enthusiastically supported The Raffle Gift items which helps provide additional funds for scholarships and career development.

Industry Promotional Items for Golfer Gift Bags

We are happy to add sponsor promotional items to the golf gift bags when provided in quantities of 150 or more when provided 10 days in advance of the event. Contact the MBAA Executive Director to coordinate delivery at executivedirector@mbaa-mn.org

Raffle Gift sponsor questions – Please contact:

Golf Committee Members:

Tricia Kryzer, 763-567-3099 – LKryzer@lt.life

Angie Johnson, 832-205-5492 – Anjohnson@wfscorp.com

MBAA Golf Committee group – 2023golf@mbaa-mn.org

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PURCHASING FOOD & ALCOHOLIC BEVERAGES

****Brackett's Crossing Country Club requires all food & alcohol to be purchased through the course. Arrangements for food or beverages must be made by Monday 14 August (two weeks prior) to ensure availability.**

Please contact – Brackett's Crossing Country Club @ 952-435-7600 to order food or beverages. Contact Tim Cossalter – executivedirector@mbaa-mn.org should you have any difficulty with planning or coordination.

Dress Code

Brackett's Crossing expects all event guests, volunteers, and vendors to adhere to the Club's dress code policies. Proper golf attire is required and enforced on the golf course, at the practice facility, in the Golf Shop. Jeans, tank tops, halter tops, "cut-offs", bathing suits, undershirts, or similar are not permitted. Short shorts are not permitted; shorts should be Bermuda style no more than 4" above the knee. Men/boy's golf shirts must have a collar. Women/girl's golf shirts must have a collar if it is sleeveless or sleeves if it is collarless. The Golf Course requires the use of non-metal spikes.

Sponsorship Questions or to confirm availability – Please contact:

Tim Cossalter, Executive Director, 651-269-1221, executivedirector@mbaa-mn.org
MBAA Golf Committee group at 2023golf@mbaa-mn.org

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Tournament Format & Regulations

The tournament will be set as a four-person, best ball scramble. Since there is no conceivable way to monitor all groups, we ask that scoring be reflective of your “true” score. We are playing for charity. The following basic rules will apply to the 18 holes of play:

- Men must hit from the standard, or 3rd farthest tee box on all holes, regardless of handicap.
- Women may choose to hit from the lady’s tee, or from the standard tee box.
- Each person must use **at least 3 drives** from the tee box, *no exceptions*.
- Normal rules of golf, and those particular to this course will apply. Please obey all hazard and out-of-bounds markings.
- Players will choose the best, or most suitable, ball to strike from the tee, keeping in mind each player’s drive must be used at least 3 times. Each successive player may then “drop” their ball within two club lengths of the best shot for their next shot, dropping no closer to the pin from the original ball placement. A Ball in the rough must stay in the rough after drop. This will continue to the green where each person will putt, if necessary, from the best ball location on the green.
- The score for each hole will reflect the number of shots to make it into the hole after using the best-shot choice.
- There will be a men’s longest drive, women’s longest drive, longest putt, and closet to the pin contest for prizes to be given away at the banquet. Players that make the best or longest shot on these holes will mark their name on the card provided at the hole, or on the fairway.
- We ask all golfers to respect the golf course attendants and workers.

Brackett’s Crossing Country Club requires all food & alcohol to be purchased through the course. Contact Brackett’s Crossing Country Club @ **952-435-7600** to coordinate arrangements for your food or beverage requirements or Email: info@brackettscrossingcc.com

MBAA Golf Classic Information & Registration <https://www.mbaa-mn.org/>

- Register and make Payment online with a credit card.
- Golfer registration is on a first come first serve basis.
- Sponsorship opportunities are also available on a first come first serve basis.

[Click here to Register & Pay online](#) – Beginning 1 June 2023

This link will bring you to the MBAA website. Please click on the Golf link for Sponsorship opportunities, Golfer registration, and payment options. Make payment with a credit card on the MBAA web site at <https://www.mbaa-mn.org/>

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